



Proposed Amendments to the Dry Cleaning Regulation





January 25, 2007



California Environmental Protection Agency

Air Resources Board



Agenda

- Background
- Proposed Regulation
- Benefits and Impacts
- Key Issues
- Next Steps
- Recommendations



Background



Perc Regulatory Efforts

- ARB identifies Perc as a toxic (1991)
- ARB adopts control measures:
 - Dry Cleaning (1993)
 - ⇒ Aerosol Adhesives (2000)
 - Automotive Products (2000)
 - ⇒ Consumer Products (2004)
 - Consumer Products (2006)
- Districts adopt degreasing rules (1990s)
- SCAQMD Dry Cleaning Rule (2002)



Perc Regulatory Efforts

- Evaluation began in 2003
- Technical Assessment Report in February 2006
- Proposed Amendments in May 2006
 - Did not proceed with the proposed rulemaking
 - Directed staff to develop new proposal to phase out Perc



Dry Cleaning Industry

- About 3,400 Perc facilities statewide
- Small businesses; owner-operated
 - ⇒ 85% less than five employees
 - 92% operate a single machine
 - Operate on small profit margin
- Often located near residences
- About 50 are co-residential facilities



Background

Market Share of Perc Machines

Types of Dry Cleaning Machines	Estimated Number of Machines (2003)*	Estimated Number of Machines (2006)*	Market Share (2003)	Market Share (2006)
Perc	4670	3660	86%	70%
Non-Perc	770	1550	14%	30%

^{*} Values rounded to the nearest 10



Background

Market Share of Dry Cleaning Alternatives

Type of Dry Cleaning Machine	Number of Machines (2006)*	Percent of Market Share (Total)
Perc	3660	70%
Hydrocarbon	1100	21%
GreenEarth®	190	4%
Water Based Cleaning Systems	170	3%
Carbon Dioxide	10	<1%
Others	80	2%

^{*} Values rounded to the nearest 10



Updated Machine Costs

Type of Dry Cleaning Machine	Installation Cost	List Price of Machines (2006)*
Perc (secondary)	\$3,800	\$50,000
Hydrocarbon	\$4,300	\$68,000
GreenEarth®	\$4,300	\$68,000
Professional Wet Cleaning Systems	\$3,800	\$51,000
Carbon Dioxide	\$48,800	\$143,000

^{*} Values rounded



Annual Cost Comparison

Type Technology Chosen	Total Annual Cost ¹	
Perc (secondary)	\$7,300	
Hydrocarbon	\$11,400	
GreenEarth [®]	\$11,400	
Professional Wet Cleaning	\$8,300	
Carbon Dioxide	\$35,000	

¹ Based on a 5 year loan at an interest rate of 10 percent



Summary of the Proposed Regulation



Key Considerations

- Affect facilities outside the South Coast AQMD
- Phase out Perc in dry cleaning operations
- Eliminate use of Perc machines at co-residential and new facilities
- Reduce risk at existing facilities
- Consider economic impacts



Emissions

- 1,980 facilities outside South Coast with
 2,120 Perc machines
- Emissions (2006)
 - ⇒ 1.8 tons/day outside South Coast
 - ⇒ 3.0 tons/day Statewide



New Facilities

Proposed Action:

 Prohibit new Perc machines beginning January 2008

Results:

 No potential health risk due to Perc emissions from new dry cleaning facilities



Existing Facilities

Proposed Action:

- Prohibit new Perc machines beginning January 2008
- Remove existing Perc machines beginning July 2010
- No Perc machines by January 2023

Results:

 Eliminates sources of potential health risk due to long-term Perc exposure



Co-Residential Facilities

Proposed Action:

 Remove existing Perc machine by July 2010

Results:

 Eliminates potential source of high localized risk



Other Requirements

- Good operating practices
- Recordkeeping
- Reporting



Summary

Requirements for Perc Manufacturers and Distributors

Proposed Action:

- Recordkeeping and reporting
 - Gallons of Perc sold
 - Contact information

Results:

- Better accountability
- Improved enforcement
- Reliable tracking



Benefits and Impacts of the Proposed Regulation



Benefits of Proposed Action

- Potential health risk to near zero at new facilities by 2008
- Potential health risk to near zero at co-residential facilities by 2010
- Potential health risk to near zero at existing facilities by 2023



Cost of Amendments

- Statewide implementation cost is \$41 million over 15 years
- Typical after tax profit of \$3,300
- Typical annual cost is between \$8,300 to \$11,400 per year for 5 years
- To recover costs, a dry cleaning bill of \$15 would increase by \$1.20 to \$1.60





Accelerated Phase Out of Existing Machines by 5 Years

Issues:

- Useful life of machines (10 year versus 15 year)
- Accelerated phase out of machines by 5 years
- Provide additional risk reduction



Accelerated Phase Out of Existing Machines by 5 Years

Impacts:

- Increased cost to individual dry cleaners up to \$16,700
- Typical after tax profit of \$3,300
- Data supports a 15 year useful life



Accelerated Phase Out of Existing Machines by 5 Years

Impacts:

- Impacts South Coast AQMD dry cleaners
- Number of machines that removed by 2010 increase from 660 to 2,120
- Statewide implementation cost increase from \$41 million to \$108 million
- Availability of machines, product support, and training for alternative technologies



Prohibit New HC Machines

Issue:

 Prohibit new HC machines because of impacts on smog



Prohibit New HC Machines

Impacts:

- HC machine is the most common alternative
- Market share of all other available alternatives total about 5 percent
- Impacts South Coast dry cleaners
- Increase state implementation cost from \$41 million to \$82 million
- HC emissions increase fairly small (~0.7 ton/day outside of South Coast)



300 Foot Buffer Zone

Issues:

- Require 300 foot buffer zone from residences, sensitive receptors, and businesses by 2010
- Provides greater health protection



300 Foot Buffer Zone

Impacts:

- Essentially a Ban on Perc by 2010
- About 98% of dry cleaning businesses are located near business.
- About 64% of dry cleaning businesses are located within 300 feet of a residence.
- Increase state implementation cost from \$41 million to \$131 million
- Hot Spots Program can be used



Other Comments

Issues:

- Alternative machines not feasible
- Financial assistance important
- No justification for phasing out Perc
- Longer phase-out periods needed



Proposed 15-day Modification

 Remove the penalty provisions from sections 93109, 93109.1 and 93109.2



Next Steps



Next Steps

Environmental Training Program ATCM

- Update ARB's training curriculum to reflect the proposed ATCM changes
- Notify certified trainers to begin using the updated curriculum effective January 1, 2008
- Send an advisory informing Dry Cleaning Industry of the changes to the training curriculum

AB 998 Program

- Encourage use of non-toxic, non-smog forming alternatives (water-based, CO2)
- Grant Program
- Demonstration Program
- Fee collection issues



AB 998 Grant Program

- Began in 2004
- Over 90 pre-approved applications
- 23 applicants installed equipment
- Switched to continual application process in 2007



Next Steps

AB 998 Demonstration Program

- Insufficient funding (2004-2005)
- Two proposals submitted
- Final approvals near completion
- Two year projects
- 23 sites



Recommendations



Recommendation

 Adopt the proposed regulatory amendments, with proposed 15 day changes.

